

RTCC Meeting Notes

04-25-24

Attendees:

Aaron Torres (Hill County)
April Cook (Hill County Indigent Healthcare)
Danielle Utrera (Veterans Affairs)
Donnis Cowan (HOTCOG Health & Human Services)
Erin Turner (HOTCOG)
Heather Travers (McLennan County)
Jana Svacina-Waldrop (Waco Transit)
Jason Pettegrow (HOTBHN)
Johnathan Mize (Texas Workforce Solutions)
Judge Cindy Vanlandingham (Bosque County)
Judge Linda Grant (Freestone County)
Judge Jay Elliott (Falls County)
Judge Justin Lewis (Hill County)
Melissa Ingriola (HOTCILC)
Misty Hendon (HOTCOG)
Neeta Brake (HOCTIL)
Nora Roy (Waco MPO)
Rep Pledger (HOTCOG)
Russell Devorsky (HOTCOG)

Judge Lewis: Call to order at 1:02 pm.

Erin: Presentation on current mockup for survey based on the input we received from last meeting. Postcard 1 has QR code on the front and map on back. Postcard 1 has logo on front and the survey questions on the back. The survey will also be on the website. Map shows our region, not the surrounding counties.

Group Discussion:

Change survey introduction to “were you aware” instead of “are you aware”.

Add website address and phone number to cards. Will not add Waco Transit info to the card.

Survey will cover Rural Transportation, McLennan Rural Transportation, and Waco Transit.

Change “Welfare Services” to “Social Services” or “Social Assistance.

Adjust time question from “7 – 9” to options such as evening hours, etc. Possibility of adding “Evening Hours: _____” for them to fill in blank.

Change “Taxi” to a variation close to Uber/Ride Share.

Look into changing "Greyhound" to something else that expands on that term like "Greyhound/Bus".

Add spot for "Other: _____" as an option for transportation mode.

Add wording to postcard to indicate they can select more than one option.

Change "Workforce Assistance" to something regarding "Job Search" or "Job Placement".

Johnathan: Could we get some of these cards for the upcoming events?

Rep: Will try to get postcards ready for Johnathan's upcoming transition fair, "YES" event on May 10th, and the Veteran's event with Dani on May 15th.

We will also have a display with the QR code for event attendees.

After we finalize the questions, will send to Johnathan for review on site impaired.

If you are attending any events, get cards to distribute. If possible, get a sign-in sheet and agenda.

Dani: Look into partnership with various events to advertise Blue. "Blue can take you to _____".

Rep: As long as it falls within regular operating hours, we could do that. If it's outside your normal hours, it would be considered charter services.

Once we make these changes, we'll distribute to everyone and get a final yes or no.

Will add to HOTCOG website.

Rep: Next project will be vehicle inventory.

Adjourn: 1:39pm